Biden’s new consolidated lead in the battleground

Phone Poll
August 24, 2020
Biden moves up to 10-point lead in battleground, with Democratic sweep possible

PRESIDENTIAL, HOUSE & SENATE BALLOTS

BATTLEGROUND

Trump V. Biden

Generic Congressional

Named Senate

AZ, CO, IA, ME, NC

Displaying Senate result from Democracy Corps March & May & August 2020 battleground phone surveys.
Biden has finally consolidated & energized Sanders and other primary opponents

**PRESIDENTIAL & SENATE BALLOTS**

**BATTLEGROUND**

<table>
<thead>
<tr>
<th></th>
<th>Democratic Candidate</th>
<th>Republican Candidate</th>
<th>3rd Party</th>
</tr>
</thead>
<tbody>
<tr>
<td>March</td>
<td>92</td>
<td>6</td>
<td>1</td>
</tr>
<tr>
<td>May</td>
<td>98</td>
<td>20</td>
<td>10</td>
</tr>
<tr>
<td>August</td>
<td>98</td>
<td>10</td>
<td>0</td>
</tr>
<tr>
<td>March</td>
<td>71</td>
<td>20</td>
<td>0</td>
</tr>
<tr>
<td>May</td>
<td>73</td>
<td>14</td>
<td>0</td>
</tr>
<tr>
<td>August</td>
<td>89</td>
<td>18</td>
<td>0</td>
</tr>
<tr>
<td>March</td>
<td>76</td>
<td>21</td>
<td>0</td>
</tr>
<tr>
<td>May</td>
<td>76</td>
<td>21</td>
<td>0</td>
</tr>
<tr>
<td>August</td>
<td>77</td>
<td>20</td>
<td>0</td>
</tr>
<tr>
<td>March</td>
<td>94</td>
<td>20</td>
<td>0</td>
</tr>
<tr>
<td>May</td>
<td>93</td>
<td>20</td>
<td>0</td>
</tr>
<tr>
<td>August</td>
<td>76</td>
<td>20</td>
<td>0</td>
</tr>
</tbody>
</table>

- **Biden in Primary**
- **Sanders in Primary**
- **Other in Primary**

- **Presidential Vote Trump v. Biden**
- **Interest in Election (%10)**

- **PRESIDENTIAL & SENATE BALLOTS**
- **BATTLEGROUND**

**March** | **May** | **August** | **March** | **May** | **August** | **March** | **May** | **August**

**Biden in Primary**

- +96
- +96
- +97
- +62
- +66
- +86
- +56
- +62
- +59
- +94
- +91
- +56

**Sanders in Primary**

- 90
- 80
- 77
- 51
- 77
- 80
- 70
- 71
- 85

**Other in Primary**

- 66
- 62
- 62
- 56
- 91
- 86
- 63
- 51
- 59

**Interest in Election (%10)**

- 77
- 80
- 90
- 63
- 51
- 77
- 70
- 71
- 85
Democrats more consolidated, more anti-Trump and equally engaged

**ENGAGEMENT AND CONSOLIDATION**

- **Strong approve**
  - Democratic Joe Biden: +83, +81, +83, +87
  - Republican Donald Trump: +92, +82
- **Strong disapprove**
  - Democratic Joe Biden: +8, +71, +70, +6
  - Republican Donald Trump: +7, +9, +87, +11

**Trump Job Approval**
- March: Democrats 82, Republicans 8
- May: Democrats 89, Republicans 7
- August: Democrats 91, Republicans 9

**Presidential Vote**
- May: Democrats 70, Republicans 7
- August: Democrats 83, Republicans 3
- May: Democrats 79, Republicans 7
- August: Democrats 84, Republicans 3
- May: Biden voters 72, Trump voters 82
- August: Biden voters 81, Trump voters 85

**Interest in Election (1-10 Scale)**
Biden moves into real lead with millennials and young, but warning, loses lead with older voters

### 2020 PRESIDENTIAL BALLOT
Registered Voters in Battleground

<table>
<thead>
<tr>
<th></th>
<th>Democrat Joe Biden</th>
<th>Republican Donald Trump</th>
<th>3rd Party</th>
</tr>
</thead>
<tbody>
<tr>
<td>May</td>
<td>+15 (-)</td>
<td>+4 (+)</td>
<td>+16 (+)</td>
</tr>
<tr>
<td>August</td>
<td>+29 (+)</td>
<td>+2 (+)</td>
<td>+10 (+)</td>
</tr>
<tr>
<td>Millennials</td>
<td>52</td>
<td>47</td>
<td>4848</td>
</tr>
<tr>
<td>Gen X</td>
<td>37</td>
<td>47</td>
<td>43</td>
</tr>
<tr>
<td>Baby Boomer</td>
<td>31</td>
<td>49</td>
<td>53</td>
</tr>
<tr>
<td>Silent Generation</td>
<td>47</td>
<td>47</td>
<td>63</td>
</tr>
<tr>
<td>White Millennials</td>
<td>43</td>
<td>43</td>
<td>35</td>
</tr>
<tr>
<td>White Under 30</td>
<td>45</td>
<td>36</td>
<td>40</td>
</tr>
<tr>
<td>White Gen X</td>
<td>54</td>
<td>54</td>
<td>33</td>
</tr>
<tr>
<td>White Baby Boomer</td>
<td>52</td>
<td>37</td>
<td>6</td>
</tr>
<tr>
<td>White Silent Generation</td>
<td>51</td>
<td>0</td>
<td>1</td>
</tr>
</tbody>
</table>

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Source: Greenberg Research
Thinking about the election for President in 2020, who would you vote for if the candidates were -- (ROTATE TRUMP AND BIDEN, KEEP AMASH LAST) Democrat Joe Biden, Republican Donald Trump, or the Libertarian candidate?

2020 PRESIDENTIAL: BIDEN V. TRUMP
RISING AMERICAN ELECTORATE

- Democrat Joe Biden
- Republican Donald Trump
- Libertarian/Other

Displaying results from Democracy Corps May & August 2020 battleground phone surveys.
Trump’s 2016 white working class vote cooled in mid-terms and cooled further with Biden who competes for women

2016 V. 2018 NATIONAL V. 2020 BATTLEGROUND VOTE

Clinton 2016/Democrat 2018/Biden 2020

Trump 2016/Republican 2018/Trump 2020

White Working-Class Women

Clinton 2016/Democrat 2018/Biden 2020

Trump 2016/Republican 2018/Trump 2020

White Working-Class Men

Democracy Corps/VPC April 2020 battleground phone survey data compared to the 2016 presidential vote and 2018 Congressional vote in national exit polls. White working class = non college educated.
Joe Biden does not yet have emotional hold on voters – at least before closing speech

Now, I’d like you to rate your feelings toward some people, organizations, and ideas, with one hundred meaning a VERY WARM, FAVORABLE feeling; zero meaning a VERY COLD, UNFAVORABLE feeling.

-2 -22 +17 -2 -10 -23 -10 +1 -17

43 26 52 41 38 34 41 45 36
45 48 35 43 48 57 51 44 53

Total Independent GOP Defector Millennial White millennial White Gen Z White Baby Boom White Silent Gen White Working Class Women

Very Warm (76-100) Warm (51-74) Very Cool (0-25) Cool (26-49)
Please rate your feelings toward some people, organizations, and concepts, with one hundred meaning a VERY WARM, FAVORABLE feeling; zero meaning a VERY COLD, UNFAVORABLE feeling; and fifty meaning not particularly warm or cold.

<table>
<thead>
<tr>
<th>THERMOMETERS</th>
<th>Very Warm (76-100)</th>
<th>Warm (51-74)</th>
<th>Very Cool (0-25)</th>
<th>Cool (26-49)</th>
</tr>
</thead>
<tbody>
<tr>
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<td>Neutral: 11</td>
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<td>Neutral: 21</td>
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<td>+9</td>
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<td>DK: 2</td>
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<td>+51</td>
<td>Neutral: 19</td>
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<tr>
<td>+56</td>
<td>DK: 5</td>
<td>DK: 3</td>
<td>DK: 20</td>
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<td>+13</td>
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<td>Neutral: 13</td>
<td>Neutral: 13</td>
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<tr>
<td>+20</td>
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<td>DK: 2</td>
<td>DK: 2</td>
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<tr>
<td>+12</td>
<td>Neutral: 10</td>
<td>Neutral: 10</td>
<td>Neutral: 13</td>
<td>Neutral: 13</td>
</tr>
<tr>
<td>+13</td>
<td>DK: 2</td>
<td>DK: 2</td>
<td>DK: 2</td>
<td>DK: 2</td>
</tr>
</tbody>
</table>

March

April 13

August

The Affordable Care Act or Obamacare

Medicaid

Raising taxes on those making over $250,000 a year

Raising taxes on people with wealth worth more than $35 million per year

The border wall on the Mexican border
Diminished GOP dominated by Tea Party and religious, with precious few moderates

2018 COMPOSITION OF GOP BASE

2019 COMPOSITION OF GOP BASE

2020 COMPOSITION OF GOP BASE
18 percent of electorate now GOP defectors and key target

GOP DEFECTORS

- Democrat
- Independent/Lean Democrat
- Independent
- Independent/Lean Republican

Party ID

2020 Presidential Vote

- Joe Biden: 65
- Donald Trump: 28
- Interest in Election (%10)

79
Biden winning some moderates & Catholics; McCain conserve less engaged

2020 PRESIDENTIAL BALLOT

GOP TYPOLOGY

Democrat Biden/Warren  Republican Donald Trump  Total 3rd Party

**Evangelical, 31%**

<table>
<thead>
<tr>
<th>Party Type</th>
<th>Trump v. Biden</th>
<th>%10 Interest</th>
<th>Biden v. Trump</th>
<th>%10 Interest</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Evangelical</strong></td>
<td>4</td>
<td>1</td>
<td>6</td>
<td>2</td>
</tr>
<tr>
<td><strong>Tea Party</strong></td>
<td>8</td>
<td>4</td>
<td>3</td>
<td>5</td>
</tr>
<tr>
<td><strong>Catholic Conservative</strong></td>
<td>8</td>
<td>4</td>
<td>5</td>
<td>17</td>
</tr>
<tr>
<td><strong>Secular Conservative</strong></td>
<td>8</td>
<td>4</td>
<td>5</td>
<td>17</td>
</tr>
<tr>
<td><strong>Moderate</strong></td>
<td>8</td>
<td>4</td>
<td>5</td>
<td>17</td>
</tr>
</tbody>
</table>

+90

+84

+79

+88

+61

11
CONTACT US

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